

Veneto[®]

Fruit and Vegetable Producers Organization



Mediterranean
GROUP



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OPO Veneto promotes and markets Italian fruit and vegetable produce with the best production skills for leaf vegetables, such as radicchio, salad plants, cabbages, leeks and celery. But it also guarantees the continuous supply of asparagus, tomatoes, courgettes and sweet potatoes, throughout the production season.

Sustainability, distinctiveness, environment quality and vocational nature of the areas of origin are values we have always shared with our customers to provide a guarantee of the quality and wholesomeness of our produce.

The professional skills and specialization of our personnel and of our member producers ensure a top-quality supply service, in which marketing and development are able to share promotion strategies and projects with customers to make consumers to appreciate the value of fruit and vegetable produce.



SOME OF OUR PRODUCE	J	F	M	A	M	J	J	A	S	O	N	D
Polesano White Garlic PDO						●	●	●	●	●	●	●
White Asparagus			●	●	●							
Green Asparagus			●	●	●							
Marostica cherry PGI					●	●						
Cultivated mushrooms	●	●	●	●	●	●	●	●	●	●	●	●
Lusia salad PGI	●	●	●	●	●	●	●	●	●	●	●	●
Sweet potato									●	●	●	
Zucchini (courgettes)	●	●	●	●	●	●	●	●	●	●	●	●
Radicchio of Chioggia PGI	●	●	●	●	●	●	●	●	●	●	●	●
Radicchio of Verona IGP	●	●	●	●						●	●	●
Red Radicchio of Treviso IGP	●	●	●	●						●	●	●
Variogated Radicchio of Castelfranco PGI	●	●	●	●					●	●	●	●

THE PRODUCE

Every year, OPO VENETO markets over 31,000 tonnes of produce, most of which protected by the European Community's PGI and PDO marks. Total turnover tops 32,000,000 Euro. With its members, the company is logistically present in 16 platforms distributed from north-east to central Italy. At national level it cooperates with major Organized Large-Scale Distribution chains. Exports go mainly to northern Europe. All OP initiatives can be seen online, Newsletter: www.ortoveneto.it www.facebook.com/portaintavolalasalute